

ACTIVATE AMERICA 2022 REPORT

Activate America engages volunteers in direct voter contact programs to help elect Democrats to Congress. Our donors and grassroots volunteers make all that we accomplish possible, and we're grateful for all they did to defy expectations and make 2022 a successful year for Democrats ... and democracy.


5,319,574
POSTCARDS

Activate America runs one of the **most successful and far reaching postcarding programs in the country**. Our handwritten messages informed voters about Democratic accomplishments such as the Infrastructure and Jobs Act, alerted them about the Republican threat to reproductive rights, and provided critical information on how and when to vote.


3,991,440
TEXTS

Our texts provided voters timely reminders on when and how to vote, including links to appropriate resources.


541,796
PHONE CALLS

We offered Zoom phonebanks throughout the week, as well as the option of getting trained and then calling on your own schedule. We also provided a platform for smaller grassroots groups that wanted to run phonebanks for their members.

In total, Activate America volunteers made nearly **10 million voter contacts** this election cycle, at a cost of **only 10 cents per contact**, a bargain for democracy!

WITH YOUR SUPPORT, WE HELD THE SENATE!

ACTIVATE
AMERICA

Activate America targeted **6 competitive Senate races in 2022 - AZ, GA, NC, NV, PA, and WI**. We carefully identified voters who sometimes skip mid-term elections. Our **messages and strategy were integrated with local partners** and any data that we gathered through our programs was integrated into a shared database. We had a dedicated staff person on-point for each state; often someone who actually hailed from the state they were covering. We also worked in the contested House races in each of these states, as well as in California, our home base.



ARIZONA



Senator Mark Kelly (D)

WINNER ✓ 51.4%-46.5%

Helping elect Senator Mark Kelly in 2020 was one of our proudest moments, and this year, we replicated our success. We beat back an election denier, and now Kelly will serve a full term in the U.S. Senate.

593,116 voter contacts in Arizona



GEORGIA



Senator Raphael Warnock (D)

WINNER ✓ 51.4%-48.6%

Having run for this seat 4 times in 2 years, Senator Warnock will now serve a full six-year term. We helped alert voters to Warnock's strong track record in the Senate and made over a million voter contacts to get out the vote in both the general election and the runoff.

1,678,484 voter contacts in Georgia



NEVADA



Senator Catherine Cortez Masto (D)

WINNER ✓ 48.9%-48.0%

Re-electing Senator Catherine Cortez Masto was arguably our #1 priority in 2022. After winning her first election in 2016 by just 0.6 points, we defied the odds and helped her pull out a 0.9 point win this year.

1,524,464 voter contacts in Nevada



PENNSYLVANIA



Senator-Elect John Fetterman

WINNER ✓ 51.2%-46.3%

By election day, the prognosticators said Democrats were likely to lose the Senate, yet thanks to the extraordinary campaigns run in Pennsylvania, we actually gained a seat. We're excited to see Senator John Fetterman in action.

886,272 voter contacts in Pennsylvania



NORTH CAROLINA



Hon. Cheri Beasley (D)

47.3%

Senator-Elect Ted Budd (R)

WINNER ✓

50.5%



North Carolina remains a state that is close yet elusive for Democrats. Our candidate, Cheri Beasley, came within 3.2 points of defeating Republican Ted Budd. By concentrating our efforts in the 6th Congressional District, we're proud to say we helped flip a House seat blue! Our efforts in North Carolina also helped build the Democratic base for the 2024 election.

857,522 voter contacts in North Carolina



WISCONSIN



Lt. Gov Mandela Barnes

49.5%

Senator Ron Johnson (R)

WINNER ✓

49.5%



In Wisconsin, Lt. Governor Mandela Barnes came tantalizingly close to defeating one of the U.S. Senate's worst figures, Ron Johnson, falling just 1 point short. Still, our efforts indirectly helped re-elect a Democratic governor, helping to prevent election shenanigans in 2024.

1,586,808 voter contacts in Wisconsin

WE ELECTED DEMOCRATS TO CONGRESS IN SWING DISTRICTS NATIONWIDE.



ARIZONA

At one point, Rep. Greg Stanton was thought to be in danger, but he wound up cruising to a double digit victory thanks to an outpouring of grassroots support.



AZ-04 | Re-Elected Rep. Greg Stanton 

CALIFORNIA

The good news: every Democratic incumbent held onto their seats in the Golden State. The bad news: we fell just short in several districts that are key pickup opportunities. The good news to come: California will be ground zero for House pickup opportunities in 2024.



CA-09 | Re-Elected Rep. Josh Harder 



CA-47 | Re-Elected Rep. Katie Porter 



CA-49 | Re-Elected Rep. Mike Levin 

GEORGIA

In a state that show tremendous victory (Warnock) and bitter defeat (Abrams), there were concerns that Rep. Sanford Bishop might have a tougher time than he did. We helped him secure a ten-point win.



GA-02 | Re-Elected Rep. Sanford Bishop 

NEVADA

One of the great and underreported success stories of the 2022 election: Democrats were on the defense in *three* toss up House races in Nevada, and we prevailed in each of them.



NV-01 | Re-Elected Rep. Dina Titus 



NV-03 | Re-Elected Rep. Susie Lee 



NV-04 | Re-Elected Rep. Steven Horsford 

NORTH CAROLINA

North Carolina House races were one of our proudest victories this election cycle. We helped secure re-election for Rep. Kathy Manning and FLIPPED a House seat, electing Democrat Wiley Nickel.



NC-01 | Elected Don Davis 



NC-06 | Re-Elected Rep. Kathy Manning 



NC-13 | Elected Wiley Nickel 

PENNSYLVANIA

Overshadowed by the tremendous success of Senator John Fetterman and Governor Josh Shapiro, Democrats held onto three toss up House races in Pennsylvania, including one that Trump won in 2020. Pennsylvania was a rout thanks to grassroots efforts.



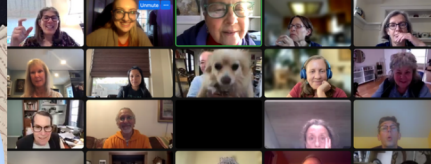
PA-08 | Re-Elected Rep. Matt Cartwright 



PA-07 | Re-Elected Rep. Susan Wild 



PA-17 | Elected Chris Deluzio 



THANK YOU FOR MAKING OUR WORK POSSIBLE.

We couldn't have done it without our partner groups and A-Team.



250+ Partner Organizations

In addition to thousands of individual volunteers, Activate America invites organizations to join us by becoming a part of The A-Team, our cadre of over 200 groups that participate in our voter-outreach campaigns. Our structure also provides an opportunity for smaller groups to engage their volunteers in events set up just for their organization, helping grow local grassroots power. In other words, part of our function is as a wholesaler of political action. We also host a monthly meeting for A-Team leaders to troubleshoot and to discuss strategy, tactics, and upcoming campaigns.

2024 IS JUST AROUND THE CORNER...

Our work starts now. Anti-democratic authoritarian voices continue to dominate the Republican Party, and they will do everything they can to win or steal the 2024 election. In 2024, the House is within reach, the Senate map is tough, and the presidency will be hotly contested. We can't walk away now. Activate America will be back, strategically focusing on the states that matter most, reaching millions of Democratic voters who might otherwise stay home without our work.

DONATE:

Secure online donation:
www.ActivateAmerica.vote/Donate

We also gladly accept donations via check. You can mail a check payable to "Activate America" to:

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Oakland, CA 94607

STAY CONNECTED:

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"Your trainers and support folks, the way your information and materials were organized and presented, and the efficiency of your processes were all the best! Kept me coming back to volunteer with you rather than with other orgs."

-Janet W

"AA has been *terrific* to work with - both for their support for our phone banks and analysis of the election."

Susan R., Oakland and Beyond

"THANKS to YOU and the team! You provided the inspiration, the platform and the core values to help us contribute and volunteer. Bravo! I'm so pleased and proud of the work we have done. "

Norm G.